



**ACHAIA**  
DEVELOPMENT  
AGENCY S.A.



# Local LEADER Strategic Plan & Our Local Region

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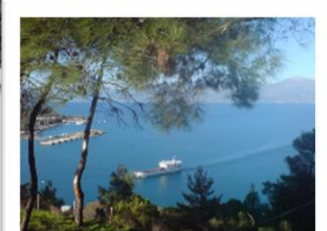
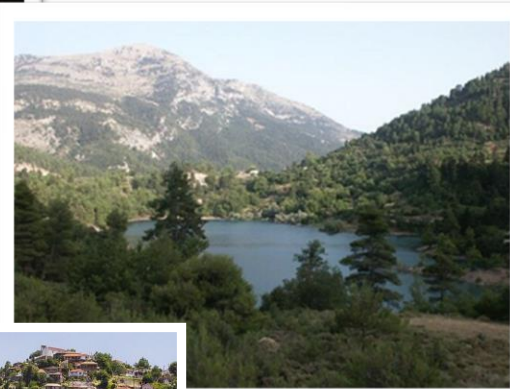
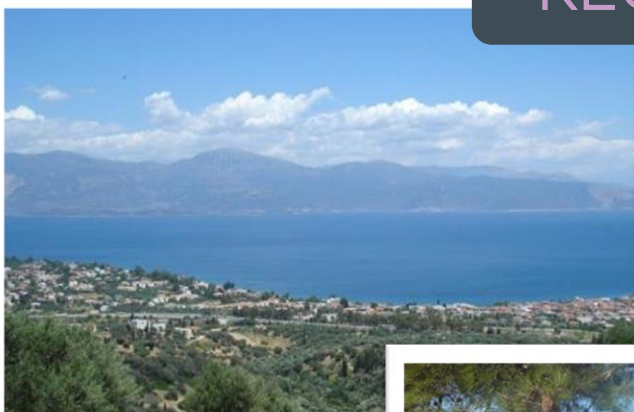




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## REGION OF ACHAIA





# OUR AGENCY "ACHAIA-DEVELOPMENT AGENCY S.A."



The agency was founded in December 1997, after the cooperation of the bodies of the Prefecture of Achaia, with the initial goal of the implementation of the EU initiative LEADER II in the Prefecture of Achaia. It is based in Kalavrita and operates a branch in Patras.

Addressing the significant economic and social problems of the countryside.

The coordination and the joint action of the local collective bodies (public and private) for the exploitation of the prospective of each region.

## AGENCY'S SCOPES

The design and implementation of development programs at local and regional level.

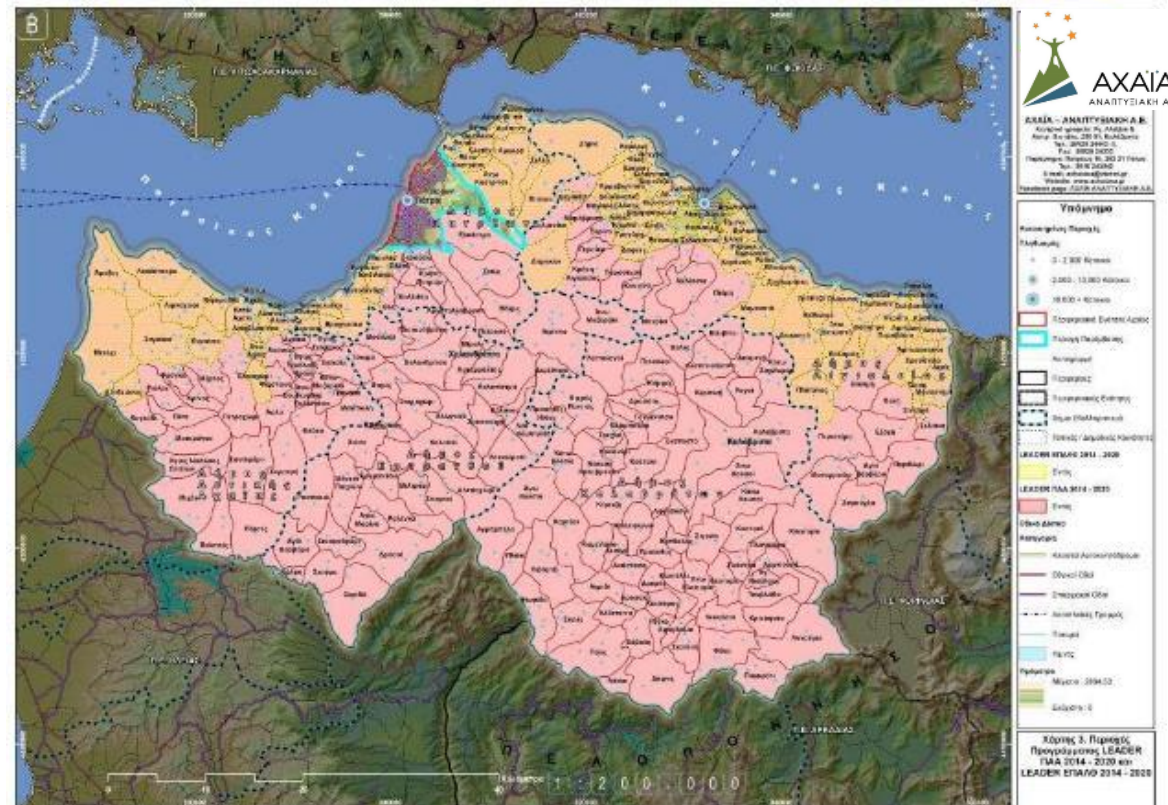
The purpose of the company is transparency and efficiency in the management of national and European financial resources.



## INTERVENTION AREA

Regarding the intervention area of “ACHAIA-DEVELOPMENT AGENCY S.A.”, it belongs entirely to Achaia Prefecture of the Region of Western Greece (RWG) and includes areas from all 5 Municipalities of the RWG:

- Patras
- Egialia
- Western Achaia
- Kalavrita
- Erymanthos



# PROJECTS THROUGHOUT THE YEARS



Community Initiative  
LEADER II



Integrated Rural  
Development Programs  
(O.Π.Α.Α.Χ.)



Community Initiative  
LEADER +



AXIS 3 (former  
OPAACH) of the RDP  
2007-2013



AXIS 4 LEADER  
approach of the RDP  
2007-2013



European Territorial  
Cooperation Program  
Greece - Italy 2007-2013



"HELP AT HOME"  
Programme



Cohesion INTERREG  
IIIB

**CURRENT  
IMPLEMENTATION  
PERIOD**



**CLLD/LEADER 2014-  
2020**

## OUR VISION

For “ACHAIA-DEVELOPMENT AGENCY S.A.”, the development vision of the intervention area is summarized in a general goal, regarding the use of the comparative advantages of the local economy, to enhance competitiveness, extroversion, growth and employment, in terms of environmental sustainability and social justice.





# CLLD/LEADER (MEASURE 19 OF THE GREEK RDP 2014-2020)

## PRIVATE ACTIONS

## Public Contribution

|   |                       |
|---|-----------------------|
| Transfer of knowledge and information to rural SMEs/Training for rural SMEs   | 38.766,96 €           |
| Investments in the tourism sector: small scale accommodation infrastructure, rural tourism services, small restaurants, alternative forms of tourism etc. | 2.706.612,85 €        |
| Investments in field of crafting and commerce: small factories, craft & handicraft facilities, local shops  | 909.634,53 €          |
| Creation of local services for the rural population   | 693.155,83 €          |
| Processing, marketing and developing of local agricultural products   | 1.755.213,21 €        |
| <b>47 projects</b>  | <b>6.103.383,38 €</b> |

## PUBLIC ACTIONS

### Public Contribution

|   |                       |
|---|-----------------------|
| Support for small-scale infrastructure in rural villages (e.g. water supply, sewerage, roads, energy saving in public buildings etc.  | 45.000,00 €           |
| Public investments for recreational services and infrastructure, regeneration of rural villages, tourist information and small-scale tourist infrastructure.e.g.: signage, public areas, local promotion/enhancement, cycling routes, etc.        | 2.103.890,01 €        |
| Supporting cultural events  | 126.222,58 €          |
| Investments and services connected to culture, the conservation, restoration and upgrading of the cultural and natural heritage of the rural villages, landscapes and sites of high natural value, as well as actions of environmental awareness. | 921.515,25 €          |
| <b>21 projects</b>  | <b>3.196.627,84 €</b> |



# CLLD/LEADER (PRIORITY 4 OF THE GREEK FISHERIES OPERATIONAL PROGRAMME 2014-2020)

## PRIVATE ACTIONS

## Public Contribution

|  |                       |
|--|-----------------------|
| Investments in the tourism sector for the support of the coastal economy: small scale accommodation infrastructure, rural tourism services, small restaurants, alternative forms of tourism etc. | 1.355.140,61 €        |
| Investments in field of crafting and commerce: small factories, craft & handicraft facilities, local shops   | 127.282,07 €          |
| Enhancing service investment related to the coastal economy  | 172.496,75 €          |
| <b>13 projects</b>   | <b>1.654.919,43 €</b> |

## PUBLIC ACTIONS

## Public Contribution

|  |              |
|--|--------------|
| Investments for the enhancement of tourism activity – small scale interventions within protected areas (Natura 2000) | 152.201,20 € |
| Infrastructure and services for the improvement of the quality of life in fishery areas                              | 640.000,00 € |
| 3 projects   | 792.201,20 € |



# LOCAL INTERVENTION EXAMPLES – PHOTO GALLERY

## Traditional Restaurants – Local Tavernas



## Local Restaurant with trout and salmon farm tanks





## Small Hotels, B&Bs



## Small Hotels, B&Bs





## OPEN WINERIES & TASTING AREAS FOR VISITORS





## PATHWAYS, VIEWING PLACES, ETC





# LOCAL PASTA AND SWEET PRESERVES BUSINESS



## HOSTELS FOR ALTERNATIVE TOURISM

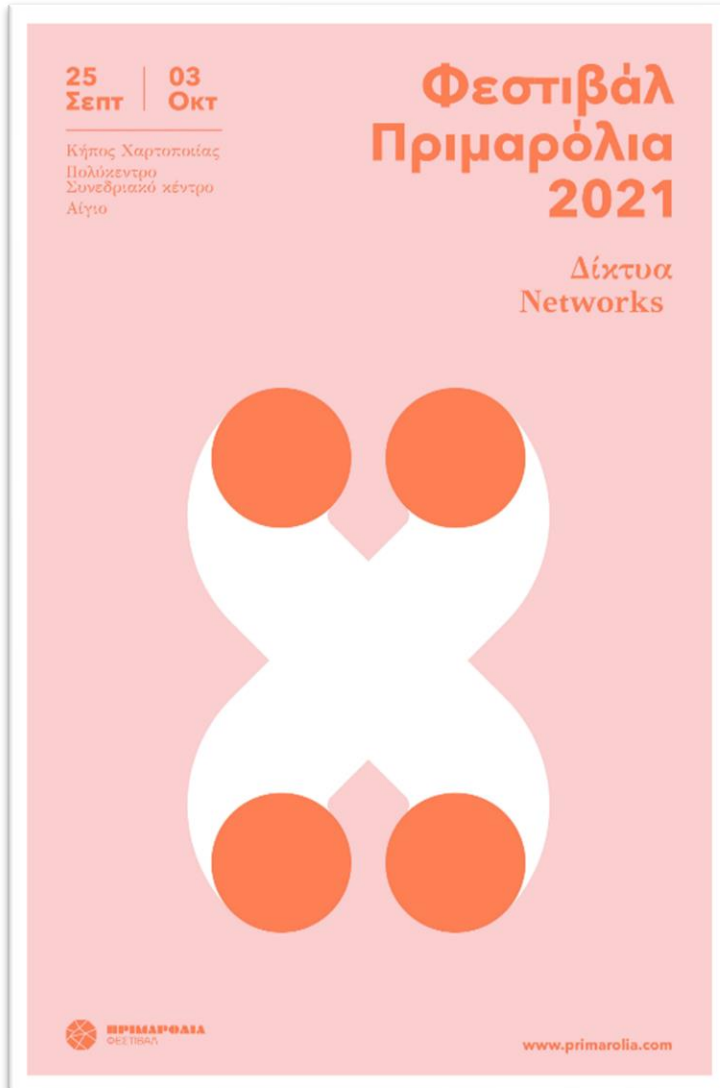




## 19.2 FUNDING LOCAL FESTIVALS



## 19.4 PARTICIPATION TO LOCAL FESTIVALS



# EXPERIENCE IN INTERREGIONAL / TRANSNATIONAL COOPERATIONS

## COOPERATIONS

In addition to the implementation of private and public projects, the vision for the region and the added value of LEADER is reflected in the strengthening of actions that encourage:

- the cooperation and networking between different bodies and sectors,
- the exchange of know-how and promotion of the identity of the region,
- the extroversion,
- cultivating a culture of quality

ACHAIA - DEVELOPMENT S.A. has committed a significant part of the program's funds to actions - collaborative projects, aimed both at upgrading and enriching the tourism product of the region, by enhancing the alternative tourism and the special natural environment, as well as at strengthening the agri-food sector and highlighting the value of local products.



## Interregional-Transnational COOPERATIONS

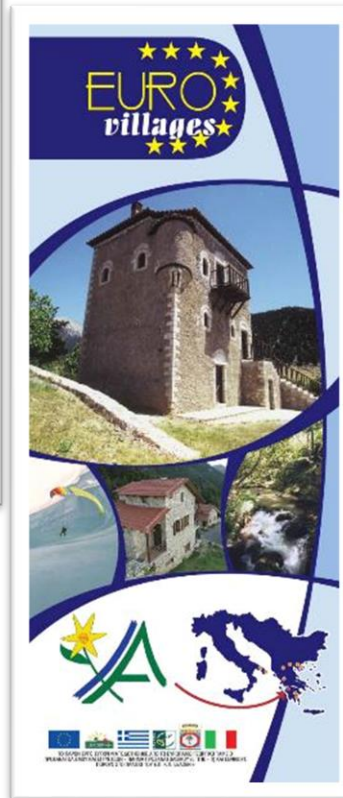
The cooperations concern the entire region - mountainous and coastal - and include small projects, such as signage but also local events, seminars for local entrepreneurs, study visits (=educational visits), festivals, creation of promotional material, etc. aiming to unlock the development potential of our rural areas.

Through the Interregional-Transnational Cooperations, a numerous of local events and conferences are implemented, to highlight the local identity of the region in important areas, such as: the gastronomy, tourism, Culture, the folklore tradition and also, the protection and preservation of the natural wealth of our region.





**EUROVILLAGES+  
Workshops for local  
entrepreneurs in Italy  
(Apuglia Region)**



**Participation to  
FILOXENIA -  
Thessaloniki 2007  
exhibition**



**Cheese  
Festival -  
Kalavrita**







**Enoxenia 2014 & 2015 (wine festival)**



**YOUTH EYE – Enhancing & Adding value to local Production**



# CLLD/LEADER (SUBMEASURE 19.3 OF THE GREEK RDP 2014-2020) Interregional-Transnational COOPERATIONS

## INTERREGIONAL COOPERATION - STRENGTHENING, PROMOTION AND NETWORKING OF UNESCO GEOPARKS

**OBJECTIVE:** To highlight and promote: the cooperation between the Geoparks - recognized by UNESCO – their nature and landscape, as a natural heritage of national and global importance, the implementation of actions for the protection of the environment in the areas of the Geoparks, as well as in the areas close to them, as well as their further networking with similar networks - local bodies.

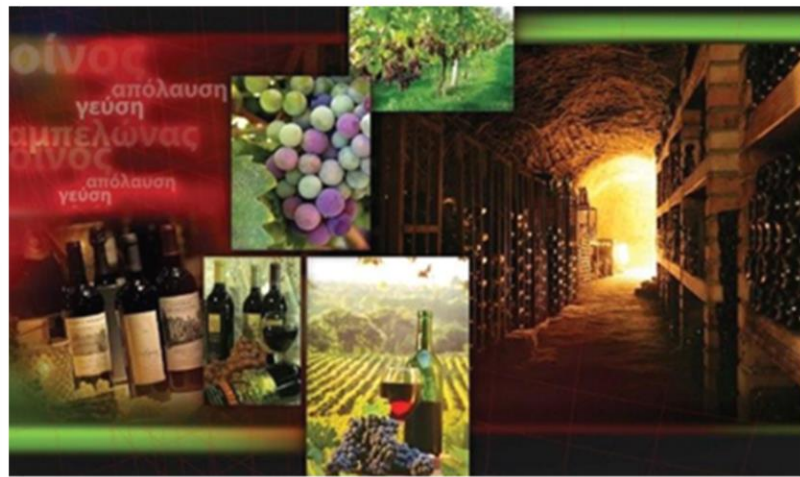




## INTERREGIONAL COOPERATION - WINE ROADS OF PELOPONNESE

OBJECTIVE: The promotion - development of the regions of Peloponnese, through Wine Tourism, aiming to increase the awareness of the quality local wine varieties from each local region.

Further development of the interregional project "Peloponnisos Island" implemented during the programming period 2007-2013.



## INTERREGIONAL COOPERATION – PRIMAROLIA, ON THE ROADS OF BLACK RAISIN

OBJECTIVE: To enhance the identity, of the Corinthian-raisin production areas, improve their cultural and tourist product - through the exploration, recording and utilization of elements of its history and culture, in its production areas, (Achaia, Ilia, Messinia, Corinth, Zakynthos, Kefalonia), but also at its export points, in the major ports of Europe in the 19th century (London, Liverpool, Trieste, Marseille, Amsterdam, Hamburg, Odessa).





## INTERREGIONAL COOPERATION – ORGANIZATION AND PROMOTION OF WINE TOURISM

**OBJECTIVE:** The plan consists in transforming the wineries to be visited into "hubs", connecting the primary sector with tourism. The pursuit of the above objective is achieved through the development of actions and activities to support both the wine industry and the primary sector (e.g. "hospitality" of local products) and tourism in the area (accommodations, restaurants, etc.), as well as establishing general rules in relation between wine producers and entrepreneurs who are active in the hospitality, catering and production of local products, aiming to the their best possible cooperation.



## INTERREGIONAL COOPERATION – TOUR AT THE KORINTHIAN GULF

**OBJECTIVE:** The highlighting and promotion of the characteristics of the Gulf of Corinth (closed sensitive sea, quite deep, between the mountains of the Peloponnese and Central Greece, with amazingly beautiful coasts and a significant wealth of living species) and the participating regions. Further development of the interregional project "The Gulf of Corinth" implemented during the programming period 2007-2013.



## INTERREGIONAL COOPERATION – QUALITY GREEK TASTES II

OBJECTIVE: The highlight of Greek culinary culture, with the aim to promote the exquisite Greek flavors of traditional and modern Greek gastronomy, through tourism, culture and networking.

Further development of the interregional project "QUALITY GREEK TASTES " implemented during the programming period 2007-2013.

### Γεύσεις Ελλήνων Εκλεκτές II



ΕΛΛΗΝΙΚΟΣ  
ΓΑΣΤΡΟΝΟΜΙΚΟΣ  
ΠΟΛΙΤΙΣΜΟΣ





## INTERREGIONAL COOPERATION – THE ORGANIC TABLE OF SOUTHWEST GREECE II

OBJECTIVE: The networking of the organic farmers from the wider area of Western Greece with the Processors and also with the Tertiary Sector. Particular emphasis will be placed on the connection of organic products with gastronomy.



## TRANSNATIONAL COOPERATION – SAY CHEESE! BALKAN CHEESE

OBJECTIVE: the networking and cooperation of cheesemakers and producers, the participation to exhibitions, opportunities for tasting and promotion of local cheeses' history and culture, the development and tourism utilization of the Balkan Cheese Routes. The main goal is the creation of the brand "Balkancheese", a common identity for Balkan cheeses, the culture of dairy farming and the cheese roads of the Balkans, highlighting the common culture of the Balkan people.





# CLLD/LEADER (SUBPRIORITY 4.3 OF THE GREEK FISHERIES OPERATIONAL PROGRAMME 2014-2020)

## INTERREGIONAL COOPERATION – PESCA TOURISM

OBJECTIVE: The creation of a framework for the development of fishing tourism and other complementary activities, that will strengthen the coastal fishermen's income and also create the framework for enriching and strengthening the tourist offer of the fishing areas in question.



## TRANSNATIONAL COOPERATION – WETLAND LIFE

OBJECTIVE: The networking of protected wetland areas, from the Ramsar treaty and the NATURA 2000 Network, with the ultimate goal of developing the protected areas, through quality tourism activities.





# KALAVRITA & NEARBY AREA



## KALAVRITA & NEARBY AREA



Kalavrita is a historic town of Achaia. The town of Kalavrita is widely known not only for its leading role in the Greek Revolution of 1821 against the Turks, but also for its resistance during the Second World War against the German invaders. Today Kalavrita is a tourist resort all year round because of its privileged position and of rare natural beauty. In the area, you can visit unique attractions historical, archaeological and religious monuments, and get to know all sort of sport activities such as skiing, rafting, trekking, etc. [www.kalavrita.gr](http://www.kalavrita.gr)

# KALAVRITA SKI CENTER

Located at 14 km. from Kalavrita and 203 km. from Athens. A unique southernmost center where one can ski at 2,340 meters above sea level overlooking the sea! While there, from the slope "Neraidorahi" one can also see the largest telescope of the Balkans, "Aristarchus"

[www.kalavrita-ski.gr](http://www.kalavrita-ski.gr)



"Aristarchus"  
telescope







## Winter Sports in KALAVRITA

- Skiing
- Snowboarding
- Freestyle - snow park
- Free ride

[www.kalavrita-ski.gr](http://www.kalavrita-ski.gr)

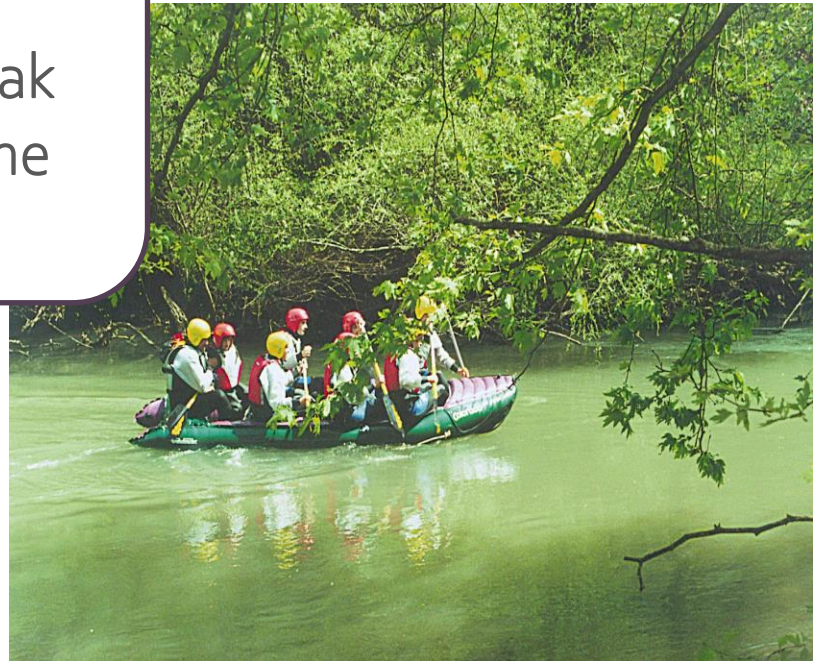




## Sky memories & Water memories



- Paragliding
- Rafting
- Canoe-kayak
- hiking on the E4 trail



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# Chelmos-Vouraikos Geopark

The overall extent of the National Park is approximately 54,400 ha. The protected area has been characterized as a National Park through the implementation of the Special Environmental Study for the National Park of Chelmos-Vouraikos. It also includes the Special Protection Area on the Conservation of Wild Birds. The ecological value as far as the region's flora is concerned is immense. The fauna is also of considerable importance.

[www.fdchelmos.gr](http://www.fdchelmos.gr)







## The mythical “CAVE OF THE LAKES” in Kastria, KALAVRITA



The remarkable Cave of the Lakes lies 16.5km south of Kalavrita near the village of Kastria. A 500m boardwalk snakes its way through the cave, through the vast entrance chamber, home to five species of bats, past spectacular cauliflower-like rock formations, and over the deep, crystal-clear subterranean pools – the thirteen stone basins formed by mineral deposits over the millennia [www.kastriacave.gr](http://www.kastriacave.gr)





TRAVEL by  
"Odontotos" Train  
from/to KALAVRITA



The rack-railway train (Odontotos) travels from the coastal town of Diakopto and alongside the footprints of "vouraikos" river, on bridges and through tunnels, using its "teeth" to reach the mountainous Kalavrita [www.odontotos.gr](http://www.odontotos.gr)



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The previous elementary school of Kalavrita is now the museum of the holocaust. On 13th December in 1943 the Nazis tried to burn alive inside the local women and children, while the men were executed in the nearby hill of "Kappi".

<https://www.dmko.gr>



Museum of the Holocaust

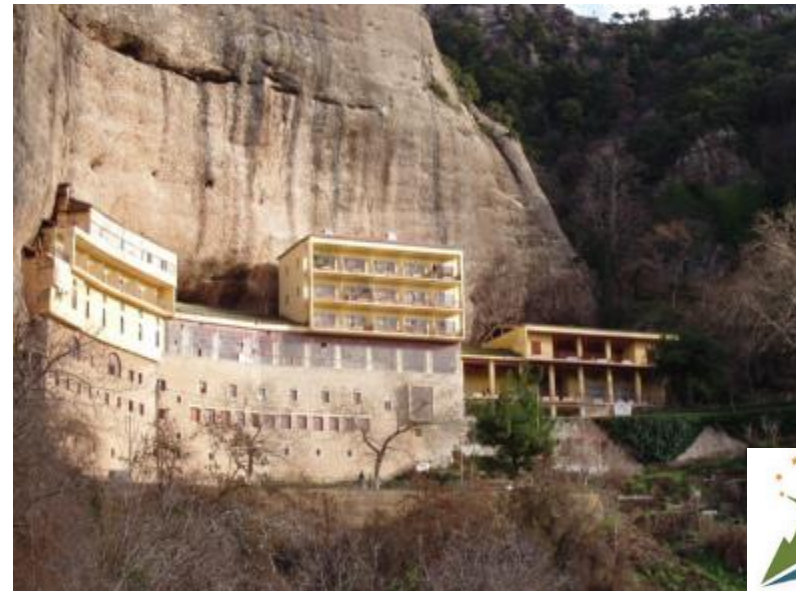


Place of 1943's Execution

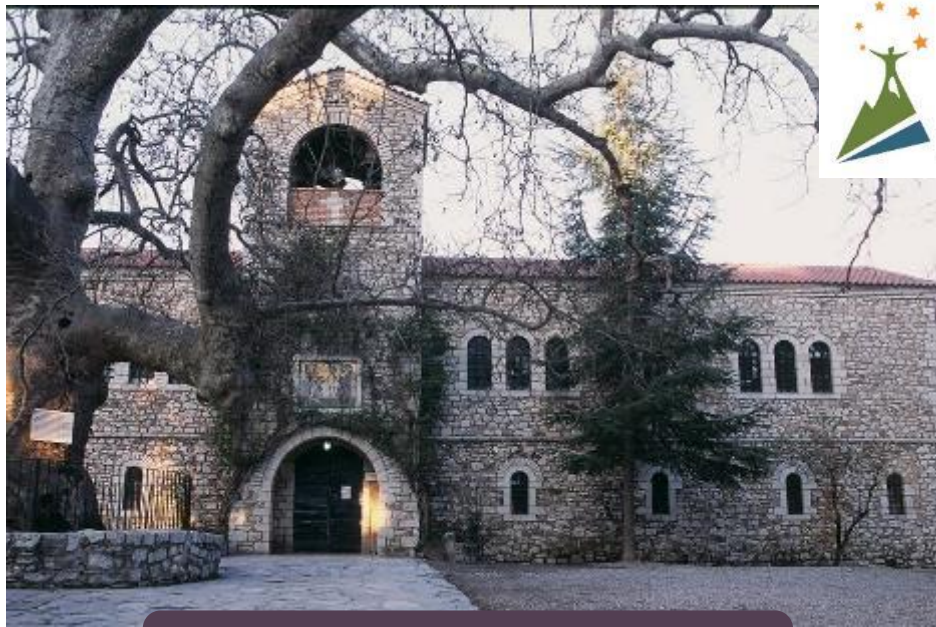


# Mega Spileo (Grand Cave) Monastery

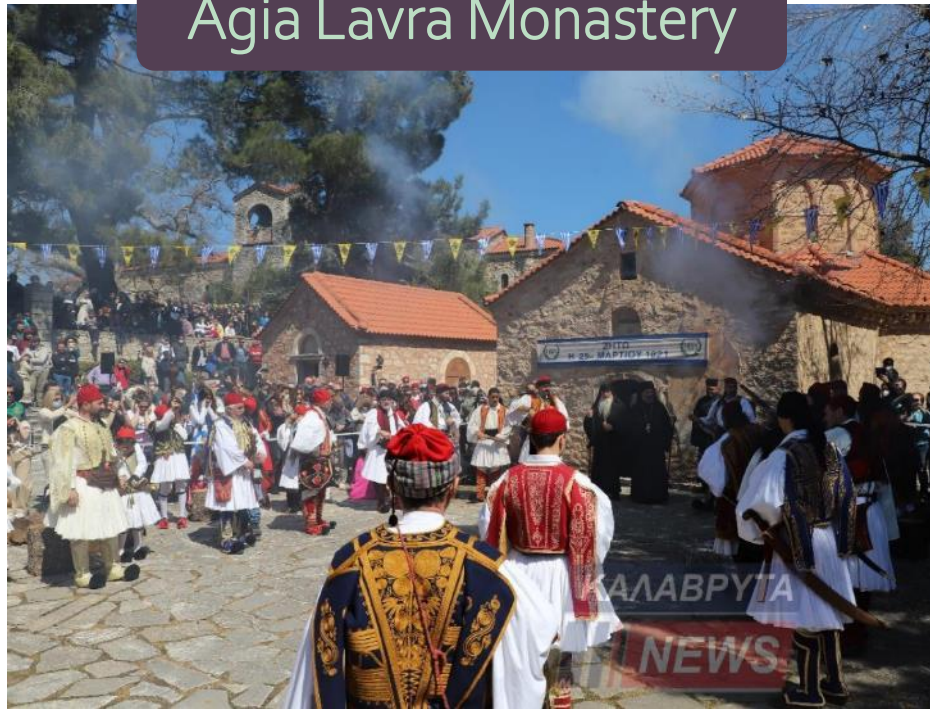
The monastery, is found in a distance of 11 km from Kalavrita and is built embedded (at west) in the naked and steep slope of Chelmos mountain







## Agia Lavra Monastery



Agia Lavra is the monastery where the fighters of the Revolution in 1821 first declared the Greek war of Independence and raised the Sacred "Lavaro" (banner) on which the oath of freedom was taken ("freedom or death")



## Paleologina's Mansion



A beautiful building of the 15th century, in the center of Kalavrita. It has been restored in his original structure, and reminds the visitors back to the period of the glorious Paleologos family





# AGRICULTURAL DAIRY COOPERATIVE OF KALAVRITA



For half a century, the Cooperative has been producing high quality products from goat's and sheep's milk that comes from the mountain farms of our members: Feta PDO, goat cheese, dry mizithra, afiri, alifotyri (spread cheese with Feta)

<https://www.kalavritacoop.gr/>



## Planitero Village

The village of Planitero is a special destination of gastronomy, due to the local fish farms and salmon fish.



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THANKYOU!

