

MANAGING AUTHORITY OF CAP STRATEGIC PLAN



Network & Communication

Networking and Publicity Unit

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Study visit of Slovenian Delegation



Rural Networking

Networking in the rural sector at European and national level has been widely recognized as a key tool to support European policy for rural development.



Networking brings people together and makes change happen





LEADER a long-standing process of networking

LEADER IN GREECE

LEADER I
25 LAGs

LEADER II
52 LAGs

LEADER +
40 LAGs

ΑΞΟΝΑΣ 4
LEADER
43 LAGs

LEADER/
CLLD
50 LAGs

CAP SP
50 LAGs

1991-1993
Launch of
institutionalized
networking
through LEADER I
EU 217 LAGs

Networking -
basic
characteristic
of
LEADER II
LEADER+
NAU & European
Observatory

PP 2007-2013
& 2014-2020

European
Rural
Networks and
NRNs

PP 2023-2027
CAP NETWORK

NRN GOVERNANCE

**MINISTRY OF RURAL
DEVELOPMENT & FOOD**



**General Secretary of Union
Resources and Infrastructure**

**MANAGEMENT AUTHORITY of
CAP SP**



**SPECIAL IMPLEMENTATION AUTHORITY
for Rural Development Interventions**

NETWORKING & PUBLICITY UNIT



NRN Membership



**National, Regional, Local
Level**





NATIONAL RURAL NETWORK MEMBERSHIP

195 MEMBERS

- Organizations, institutions and administrations involved in the management and implementation of RDP Measures
- Local Action Groups CLLD/LEADER
- Educational and research institutions
- Regional Authorities
- Economic and social partners
- Bodies representing civil society
- Environmental partners
- Non-governmental organizations
- Bodies responsible for promoting equality and non-discrimination
- Members of the RDP Partnership and members of the RDP Monitoring Committee



Most active members till now!

**LEADER/CLLD LAG's
as local antennas**



**RDP Intermediate
Bodies**



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**Educational and
research
institutions**





NETWORKING & PUBLICITY UNIT: NETWORK SUPPORT UNIT

- Set-up within the Managing Authority of RDP
- A team of 4 persons
- Budget: 2 million €
- 3 main tasks:

Operation of NRN

RDP Communication
Publicity activities

Technical Assistance
(NRN – RDP Communication)

RDP & NRN Communication complementarity

Implementation of NRN
Communication Plan

RDP
Communication /
Publicity activities

**Co-organising
events**

2 Websites

**Publications and
Promotion Materials**



NRN ACTION PLAN PRIORITIES

1

Collecting and disseminating projects and good practices covering all priorities of the RDP

2

Facilitating thematic exchanges between rural development stakeholders, **sharing and disseminating the findings**

3

Networking of LEADER Local Action Groups (training, support for inter-territorial and transnational co-operation)

4

Sharing and disseminating monitoring and evaluation findings



NRN ACTION PLAN PRIORITIES

5

Fostering innovation and cooperation between the agri-food sector and the scientific and research community

6

Informing the members of NRN and the broader public on rural development topics

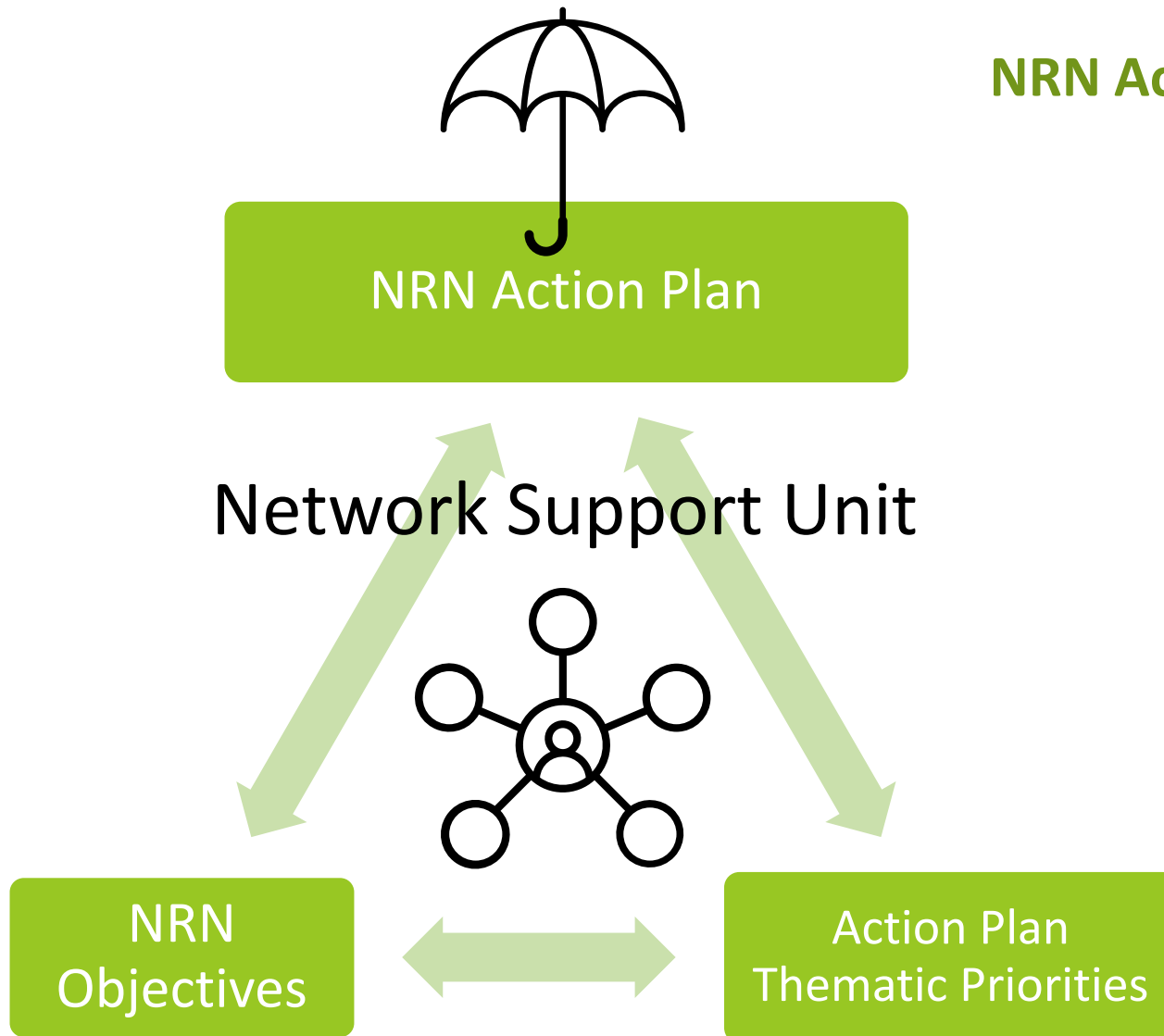
7

Participating and contributing to the ENRD and the EIP-Network

8

Preparing the rural development stakeholders for the next programming period

NRN Activities





Review of our activities PP 2014-2022

COMMUNICATION

- Leaflets
- Online tools
- Emails
- Newsletter
- Promotional material

NATIONAL LEVEL

- LEADER
- M 16, M 4
- Preparation of CAP SP
- Fairs, exhibitions

EXTROVERSION

- NetworX
- LTVRA
- Rural Vision Week
- Co-host events with EU Networks
- Host delegations

CAP NETWORK



12 months after the approval of CAP SP



The objectives and actions of the networks at national and European level are analyzed and monitored based on the 9 objectives of the new CAP



Interface with other EU strategies and policies

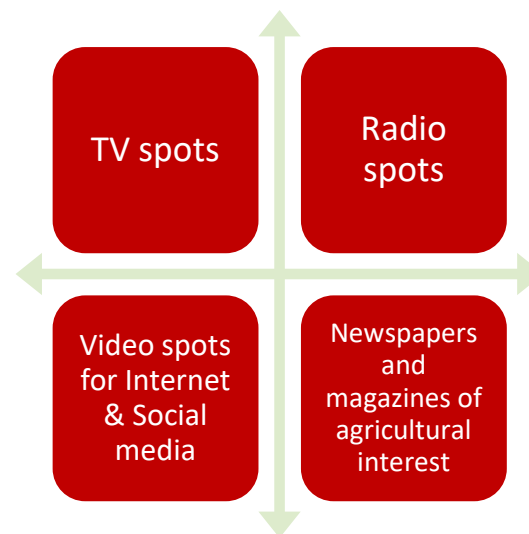
RDP Communication



Campaign

“Το ΠΑΑ πιάνει τόπο”

- Calls for EAFRD 2021-2022 (transitional provisions)
- RDP projects
- CLLD/LEADER
- RDP & CAP Strategic Plan



RIA 2022



#RIAwards22

Vote now!



Red cow breed



AxiZO workshop



thank you
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